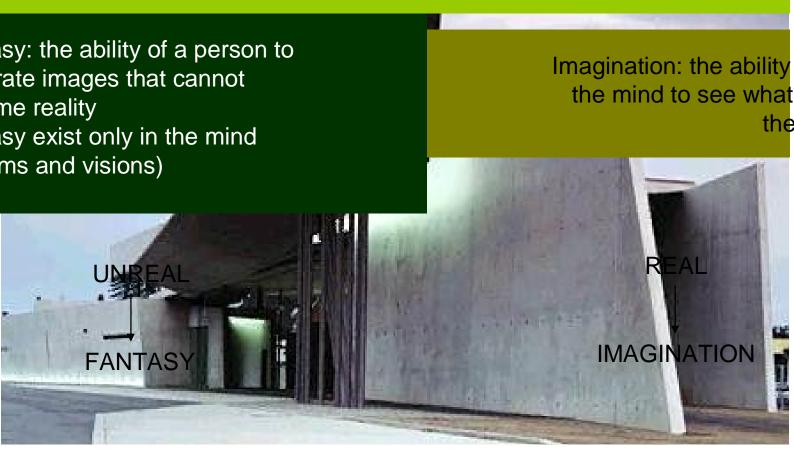


SPX

Fantasy, imagination, reality

neone who has a good sense of fantasy:
erson who has the mental ability to generate images of things or situation the
e not existed before.



The goal of fantasy and imagination

The final goal of the imagination process: the state of realization of the visualization of an idea, a mental picture, or of a building.

It's not imagination in itself, but rather creative imagination.

Imagination belongs to the sphere of thought, while creativity refers to the sphere of making

Aristotle: "One phase of the productive process is called thinking and another making: that which proceeds from the starting point and from the form is thinking; that which proceeds from the end point of the thinking is making"

Creativity is the process by which the imagination exist in the work

Creativity in architecture

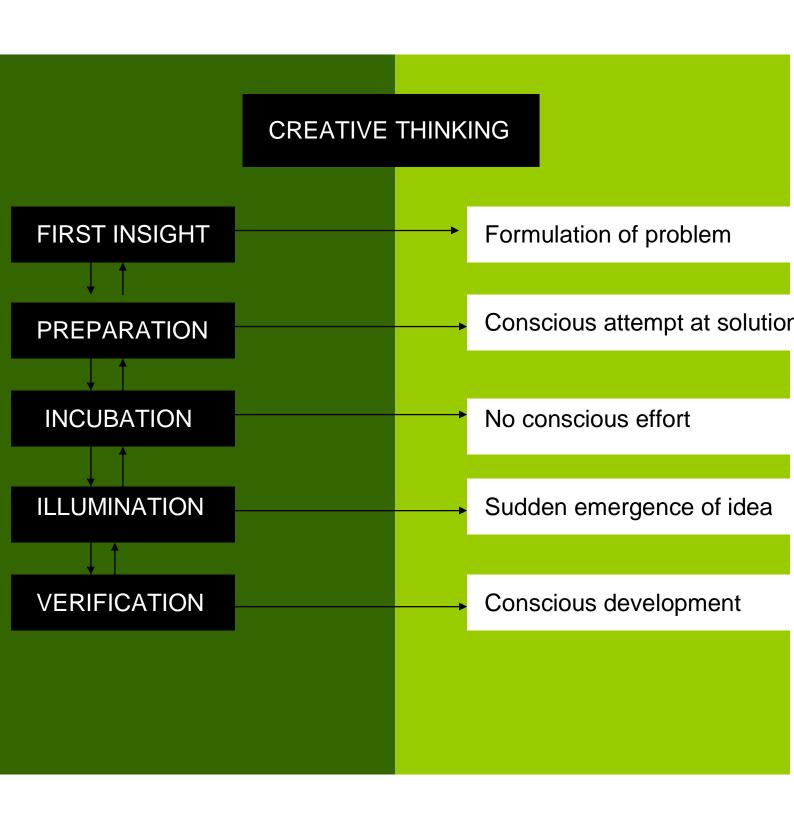
Architecture is a multidimensional, comprehensive discipline. As Alvar Alto said, "Architecture is a synthetic phenomenon covering practically all fields of human activity." it is an art and a profession, and it is a state of mind. To be an imaginative and creative architect, therefore you have to have imagination and to be creative at many levels, some purely artistic and intellectual, others scientific (technology, structure, material, ecupment) and professional (due process, ethics, but need).

Creativity in architecture

Building that solved more than one problem were simply good building. Buildings can be creative whether they excel in one or more respects or whether they excel in total, as an average of their components. There is creativity in totality, as well as in the parts and the detail. There is creativity with regard to the concept, and there is creativity with regard to all the components of architecture. It is certainly an extraordinary task to create a building that is 'excellent' and at the same time 'creative' in all respects.

The element of creativity in this art can be seen as the unique way of dealing with and handling each situation, each building as a complex match of unimaginable and often unmanagable sets of rules and circumtances.

Good and creative architecture comes from a balance between carefree, fun, play, on one hand, and serious on the other



PROBLEMS

COMMUNICATION

Difficulty defining our idea to ourselves (designing = conversation = dialog)

Merancang = percakapan antara kita dan gambar kita

INEXPERIENCE

Considered as unfamiliar aspect of architecture

ENTIFYING APPROPRIATE HIERARCHI<mark>ES</mark>

Faktor pengambilan keputusan

Difficulty deciding if an idea is a brilliant concept or an awful one

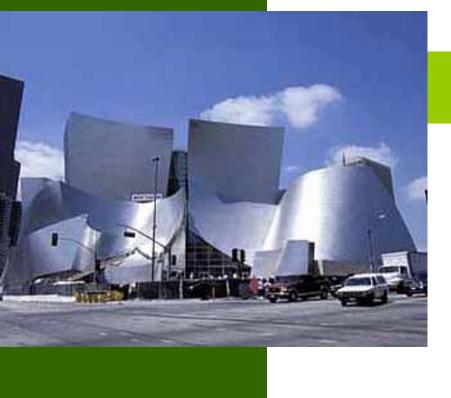
ONCEPT

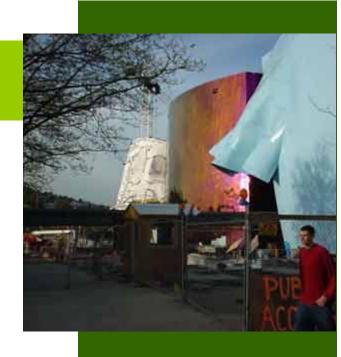
- POTENTIAL SOLUTION : Problem prinsip merancang solusi
- A general idea derived or inferred from specific instance or occurences
- Something formed in the mind: a thought or notion (pemikiran)
- Ideas that integrate various elements (ideas, notions, thoughts, observations) into a whole. Komponen kecil komponen besar
- Suggest a specific way that programmatic requirements, context, and be can be brought together.
- An idea about the appropriate relationship between the part of the projec
- A statement of an ideal set of relationship among several architectural elements
- It is a thought concerning the way several elements or characteristics car combined into a single thing
- It is a result of a concentrated and imaginative effort to bring apparently dissimilar things together

ORM OF

DNCEPT

- A statement / scenario
- A scheme / diagram
- Sketches

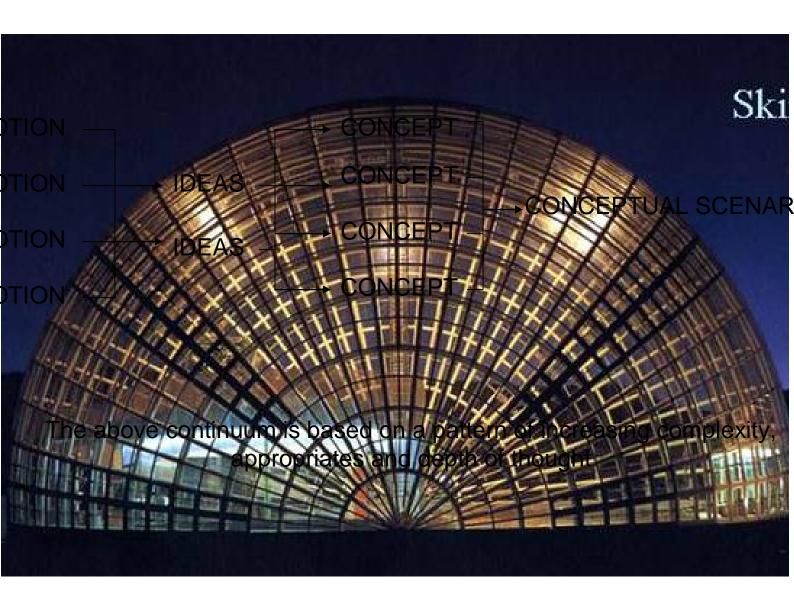




A THEM

Is a specific pattern of idea that recur throughout the design of a project

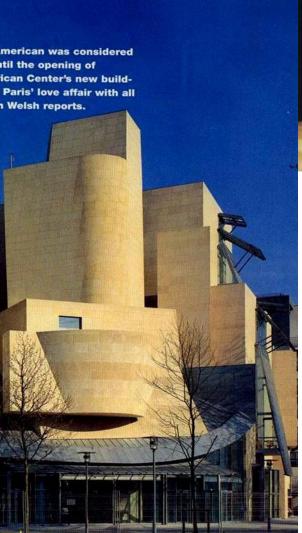
DEVELOPING



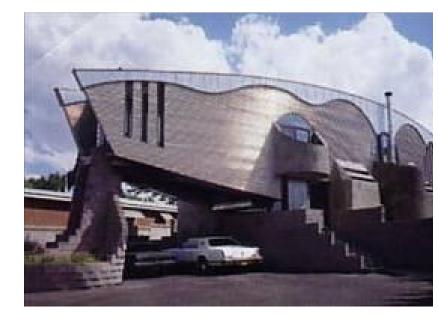
TYPE OF **CONCEPTS** Looking at other things • Identify possible literal (on a point basis) relationship between things Sub type: direct, personal, symbolic, fantasy, physical, LOGIES organic, cultural analogy Looking at abstractions • Identify abstract relationship between things (the spirit of the things) TAPHORS: SYMBOLIC ANALOGY



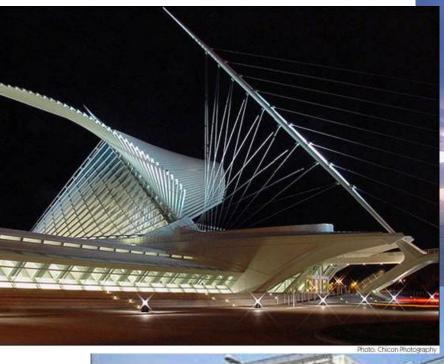
MPLEXITAS DMETRY



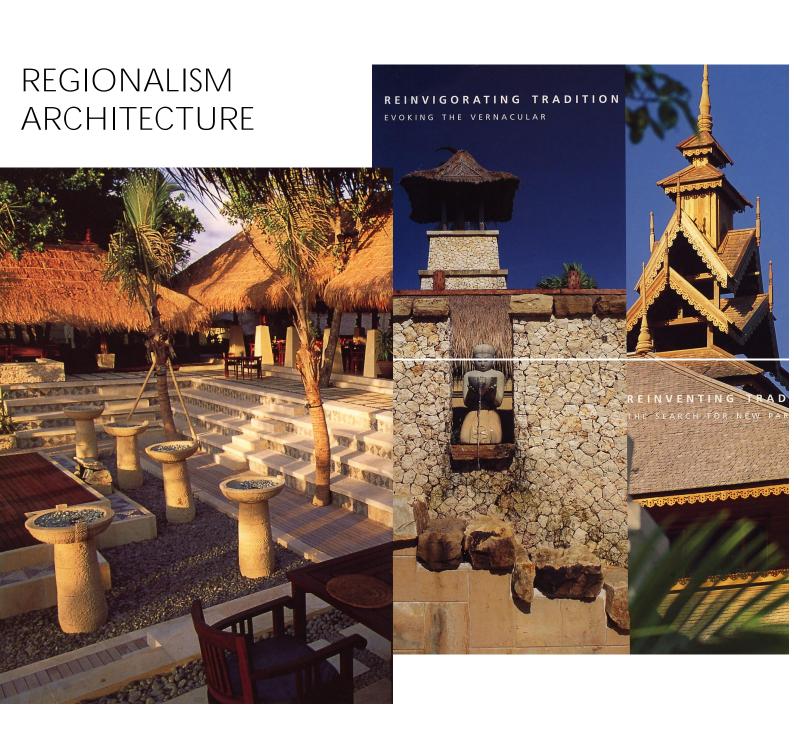




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